



# \$1 billion European canola market in peril

## Opportunity



To meet strict new biodiesel emission targets, Europe would have shut its doors to Australian canola unless Australian farmers demonstrated that they grow sustainable, low-emission canola for the biofuel industry.

## Response



AEGIC and members of the Australian Oilseeds Federation commissioned CSIRO to produce a robust and verifiable Country Report proving that Australian canola meets the emissions requirements.

## Industry impact



The Country Report was accepted by the EU at the end of 2017, securing access to Australia's most valuable canola market.

Value: \$20-\$40 / tonne premium  
\$1 billion total export value